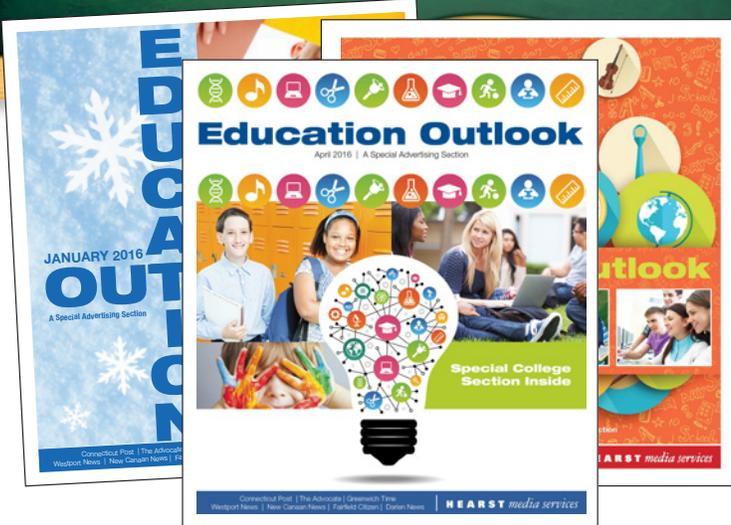


# 2016 Education Outlook CALENDAR



**Reach more than 100,000 homes in each education guide!**

Let parents in Fairfield County know what your school has to offer.

**Section will appear in:**

- Connecticut Post
- The Advocate
- The Hour
- Greenwich Time
- Darien News
- Fairfield Citizen
- New Canaan News
- Westport News
- Wilton Villager

**Tabloid**

Size	Rate	Ad Size
Full Page	\$3,000	9.25" x 10.5"
Half Page (H)	\$1,750	9.25" x 5.1"
Half Page (V)	\$1,750	5.472" x 10.5"
1/4 Page	\$1,200	5.472" x 5.1"
2 x 5	\$750	3.597" x 5"

**Color:** Based on Availability Add \$250

**Includes special section being emailed to 50,000 targeted households with children.**

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS.**

**Press releases are due when ad space is booked.**

Ask about color, premium positions and digital elements for a custom educational marketing solution.

**August Education Outlook**

**Publication Dates:**

Weeklies: **Friday, August 5, 2016**  
 Dailies: **Sunday, August 7, 2016**

**Press Release and Space Deadline:**

Monday, **July 18, 2016, Noon**

**Final Ad Proof Deadline:**

Thursday, **July 21, 2016**

**October Education Outlook**

**Publication Dates:**

Weeklies: **Friday, October 7, 2016**  
 Dailies: **Sunday, October 9, 2016**

**Press Release and Space Deadline:**

Monday, **September 19, 2016, Noon**

**Final Ad Proof Deadline:**

Thursday, **September 22, 2016**

**Special College Section**

**For more information, contact your Media Consultant or call 203-330-6238.**

Rev. 5/26/2016